

HELPLINE GUARDIANS FOR GOOD

2026
SPONSORSHIP
INFORMATION

8TH ANNUAL GUARDIANS FOR GOOD
CELEBRATION

TUESDAY, DEC. 1, 2026 | NOON
OHIO WESLEYAN UNIVERSITY



HelpLine



Guardians for Good



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ABOUT GUARDIANS FOR GOOD

Guardians for Good (GFG) is a special HelpLine community made up of individuals, organizations, and businesses who **sponsor**, **serve** or **socially advocate** to move our mission forward. Guardians amplify hope, help, and healing throughout the eight counties we serve by investing in prevention, intervention, and postvention services.

This **annual fundraiser** and **celebration** honors those who stand beside us as champions for mental health, crisis support, and community resilience. Guardians have the opportunity to be nominated for the Guardians for Good Award, presented annually on Giving Tuesday.



GFG HISTORY

Guardians for Good: Amplifying Impact Through Community Giving

Launched in 2018, HelpLine Guardians for Good (GFG) was created to do more than list names on a donor page. We set out to build a vibrant community of advocates and storytellers united by a shared commitment: ensuring every person can find **help** and **hope** when they need it most.

In just seven years, GFG has grown into a signature Giving Tuesday celebration that not only raises awareness, but fuels life-changing results. Thanks to donor support, HelpLine reached more than 50,000 lives last year alone by:

- Equipping 5,700+ students with suicide prevention skills and connecting 900+ youth in crisis with immediate support.
- Providing 4,707 hours of volunteer crisis response to survivors of sexual assault and supporting 148 survivors and 48 co-survivors with 24/7 care.
- Answering over 19,256 crisis calls and texts — including 290 suicide-related interventions — through 988, 211, and 800# hotlines and text lines.
- Matching 747 volunteers to community needs, reinvesting more than \$150,000+ in service hours back into Delaware County.
- Delivering 2,946 follow-up caring contacts for residents navigating mental health or addiction crises.

Each year, Guardians for Good unites nearly 300 guests across the public and private sectors to celebrate these stories of hope and impact. With the energy of WBNS 10 TV News Anchor Stacia Naquin and Jeff Hogan as emcees, it's a powerful reminder that donor generosity transforms lives and communities.



GFG HONOREES

The GFG Award is presented annually to an individual, organization or business within the HelpLine service area that demonstrates superior sponsorship, service, or social advocacy. While everyone who gives time, talent and treasure to HelpLine becomes a part of our GFG community, the awards celebration selects among those Guardians who go above and beyond to amplify and advance the HelpLine mission and vision. These honorees remind us that real change happens when communities come together.

GFG honorees recognized in the last two years are:

2025

- [Dan Crawford](#), SARN Advocate
- [Richwood Coffee](#)
- [Adam Wadkins & Robin Irion](#) Social Skills Specialist and School Guidance Counselor, Smith Elementary School
- [Justin Plummer](#), Mental Health Specialist Big Walnut Local Schools

2024

- **Zelda McDaniel**, Senior Companion, Connections Volunteer Center
- **RedBuilt**, Corporate Volunteers, Make A Difference Delaware County
- **Dr. Katie Branson**, Assistant Director of Student Well-Being, Olentangy Local School District

2023

- **Columbus State Community College**, Day of Service Participants - Delaware Campus
- **Lori Terry**, Outreach Coordinator, Del-Co Water Company, Inc.
- **Bill Piwtorak**, Social Services Officer, Delaware County Veterans Services
- **Joshua Lee**, Health & Physical Education Teacher, Hayes H.S.

For a complete list of past honorees and tribute videos, visit helplinedelmor.org



GFG SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$10,000+

All benefits at the Vision & Mission Sponsor Level plus:

- Opportunity to provide opening remarks at the GFG event
- VIP Meet and Greet and photos with WSYX ABC 6 News Anchors and guest speaker

VISION & MISSION SPONSOR - \$5,000+

All benefits at the Community Sponsor Level plus:

- Additional VIP seating for 8 additional guests for a total of 2 tables at the HelpLine GFG event
- Recognition on the HelpLine webpage with a link to your company website

COMMUNITY SPONSOR - \$2,500+

All benefits at the Good Neighbor Level plus:

- Company featured in all radio/TV broadcasts and advertisements
- Prominent logo placement on website and event materials

GOOD NEIGHBOR SPONSOR - \$1,250+

All benefits at the Table Sponsor Level plus:

- Featured mention in event press release
- Recognition in HelpLine e-news (1,200+ subscribers)

TABLE SPONSOR - \$650+

- Company logo on event materials
- Social media recognition and thank you post
- VIP seating for 8 guests (one table) at the HelpLine GFG event

100% of sponsorship dollars go directly to HelpLine programs – supporting suicide prevention, sexual assault response, crisis intervention, and volunteer engagement.





IMPACT & ENGAGEMENT 2025

202

REGISTERED
GUESTS

123

SOCIAL MEDIA
VIEWS, LIKES &
SHARES

485

TRIBUTE AND
EVENT VIDEO
VIEWS ON YOUTUBE
& FACEBOOK
CHANNELS

Media Partners:

- WSYX ABC 6 News
- Delaware Gazette
- Morrow County Sentinel
- Galion Inquirer
- Marion Star
- Columbus Dispatch
- City of Delaware - City Digest
- Marysville Journal Tribute
- Union County Daily Digital
- WDLR Mid-Ohio Breakfast Club

SPONSOR & COMMUNITY FEEDBACK



"This is such a wonderful event and lets us see how fortunate we as a community are to have so many good people who care about others, no matter the walk of life. We are all brothers and sisters of our Father, men should treat each other that way and help each other in any way we can!"

Mayor Carolyn Riggle
City of Delaware Council

"You all know how to make my day brighter. What an encouragement you are! That's why this event is so special – because of all the care your team puts into it. Grateful for you both and being a part of this celebration each year. Appreciate y'all! More than you know!"

Stacia Naquin
Co-anchor, WBNS CBS News 10

"I just wanted to send you a note to let you know how much I enjoyed the "Guardians for Good Awards Celebration" -- well done!"

Gary Merrell, Commissioner
Delaware County Board of Commissioners

CONTACT US

Thank you for previewing the benefits of sponsorship for the Guardians for Good celebration. Please note that 100% of your sponsorship will directly benefit those we serve.

Funding the currency of goodness, means you build on 55 years of progress in prevention education in the areas of suicide, sexual assault and relational/intimate partner violence, along with providing a safety net through our 24-hour crisis and information text and phone line, and volunteer opportunities through Connections Volunteer Center, a Community Program of HelpLine. When you invest in us, you commit to empowering lives.

To sponsor online, click [here](#).
Please mail check payments to:
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740.363.1835, ext. 305



**TAMIKA
VINSON-REID**

Marketing and
Development Director &
Guardians for Good
Event Director



CORIE BIX

Marketing Generalist &
Guardians for Good
Event Assistant