



GUARDIANS FOR GOOD

2024
SPONSORSHIP
INFORMATION

6TH ANNUAL GUARDIANS FOR GOOD AWARDS
TUESDAY, DEC. 3, 2024 | NOON
OHIO WESLEYAN UNIVERSITY



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ABOUT GUARDIANS FOR GOOD

Guardians for Good (GFG) is a HelpLine community that is open to anyone who supports HelpLine through **sponsorship, service, and social advocacy** within our eight-county service territory.

HelpLine prevention programs broaden our knowledge of individuals and families in crisis, and the challenges around the issues of suicide, sexual assault, relationships, and other interpersonal violence.

GFG derives its strength from integrating the expertise of our staff with the energy of our community members. Ultimately, Guardians contribute to the overall financial health and wealth of HelpLine that could otherwise not be achieved, ensuring that we remain viable and sustainable.

GFG HISTORY

Launched in 2018, the concept for Guardians for Good (GFG) was built upon the desire to engender a sense of community among those who invested time, talent, and treasure at HelpLine. Going beyond listing names in a report, we sought engagement on a deeper level. We wanted to open up our organization so that our work became familiar. We wanted to ignite a passion to champion hope, help, and healing for our entire community. Most importantly, we wanted to recognize those community members - often unsung heroes - who work alongside of us to achieve positive community impact. What we envisioned then has now manifested into an annual event that recognizes those we like to call our Guardians for Good.

Over the past five years, the GFG awards celebration is held annually on Giving Tuesday to highlight those who've demonstrated superior service, sponsorship, and social advocacy on behalf of HelpLine and its affiliate programs. The event also serves as a platform to:

- Highlight the impact of our prevention, crisis intervention, postvention, information & referral, and volunteer programs.
- Promote awareness and heighten sensitivity about suicide, depression, and mental health and its impact on families, friends, schools, and communities.

Each year, ABC 6 News Co-Anchors Stacia Naquin and Bob Kendrick serve as the event emcees, bringing light-hearted energy and visibility to the celebration. The program also includes video presentations to highlight the work of the honorees and their direct impact.

Overall, the program is attended by a diverse audience who represent a broad cross-section of public and private sectors from school administrators, nonprofit and business leaders, clergy, elected officials, and community members.

GFG HONOREES

The GFG Award is presented annually to an individual or organization within the HelpLine service territory that demonstrates superior sponsorship, service, or social advocacy within our eight-county service territory. Honorees are made up of a diverse group representing business owners, non-profit, community, and educational leaders, families, clergy, and members of the armed forces. GFG Honorees recognized to date are:

2023

Columbus State Community College, Day of Service Participants - Delaware Campus

Lori Terry, Outreach Coordinator, Del-Co Water Company, Inc.

Bill Piwtorak, Social Services Officer, Delaware County Veterans Services

Joshua Lee, Health & Physical Education Teacher, Hayes H.S.

2022

- **Jodi Hayes**, Executive Director, United Way of Delaware County
- **Doug Wilson**, Branch Manager, Richwood Bank - Delaware, OH
- **Bob Kendrick**, Co-Ancor, WSYX ABC 6 & Fox 28 News
- **Stacia Naquin**, Co-Ancor, WSYX ABC 6 & Fox 28 News
- **Omar Reid**, Trainer, Honda of America Manufacturing
- **Dr. Allisha Berendts**, Director of Student Well-Being, Olentangy Schools

2021

- **Katherine Gharrity**, Co-founder, HelpLine
- **Margie West**, Community member (retired)
- **Russell Walker**, Deployment Strategy Assoc., Allstate Insurance
- **Women Giving Together**
- **United Way of Delaware County**

2020

- **Delaware African American Heritage Council**
- **Delaware General Health District**
- **Family Promise**
- **George Needham**, Executive Director, Delaware County District Library
- **Michael Schnell**, Advertising Manager
- **Unity Community Center (fka Second Ward Community Initiative)**
- **Susan Hanson**, Executive Director, HelpLine



GFG HONOREES CONT.

2019

- **Andrew Aquino**, State Chaplain, Ohio National Guard
- **Amanda Mowry**, Financial Rep., Modern Woodmen of America, Delaware, OH
- **The Coss Family**, Delaware, OH
- **Richard Upton**, Owner, J. Gumbo's, Delaware, OH
- **Vessel Community Church**, Galen McLeod, Senior Pastor, Mt. Gilead, OH

2018 (Honored during HelpLine Annual Meeting)

- **Keith Boger**, Attorney and HelpLine Board of Directors (posthumously)
- **Jim Roesch**, Owner, Creative Financial Insurance Service Agency, Inc.
- **Josh Dalton & 1808 American Bistro**, Executive Chef





GFG SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$10,000

- All benefits at the Vision & Mission Sponsor Level plus:
- Opportunity to provide opening remarks at the GFG event
- VIP Meet and Greet with Bob Kendrick and Stacia Naquin

VISION & MISSION SPONSOR - \$5,000

- All benefits at the Community Sponsor Level plus:
- Additional VIP seating for 8 additional guests for a total of 2 tables at the HelpLine GFG event
- Recognition on the HelpLine webpage with a link to your company website

COMMUNITY SPONSOR - \$2,500

- All benefits at the Good Neighbor Level plus:
- Company featured in all radio broadcasts and advertisements

GOOD NEIGHBOR SPONSOR - \$1,000

- All benefits at the Table Sponsor Level plus:
- Company logo printed on all event marketing

TABLE SPONSOR - \$500

- Acknowledgment in the event press release
- Exclusive e-news blast in HelpLine e-newsletter (1200+ subscribers)
- Sponsorship highlight in GFG social media group/online community
- VIP seating for 8 guests at the HelpLine GFG event





TOTAL REACH 2023

292

REGISTERED GUESTS

200

TRIBUTE VIDEO VIEWS ON YOUTUBE

421

LIKES, SHARES & COMMENTS ON SOCIAL MEDIA

(FACEBOOK, X, INSTAGRAM & SNAPCHAT)

67,000*

RADIO EXPOSURE

(*WDLR, WVXG, WQTT)

COMMUNITY FEEDBACK

"I just wanted to send you a note to let you know how much I enjoyed the "Guardians for Good Awards Celebration" -- well done!

Gary Merrell, Commissioner
Delaware County Board of Commissioners

"Thank you for an amazing luncheon and program. It was truly amazing! Thank you for all you do!"

Heidi Kegley, Superintendent
Delaware City Schools

CONTACT US

Thank you for previewing the benefits of sponsorship for the Guardians for Good event. Please note that 100% of your sponsorship will directly benefit those we serve.

Funding the currency of goodness, means you build on 50+ years of progress in prevention education in the areas of suicide, sexual assault and relational/intimate partner violence, along with providing a safety net through our 24-hour support and information text and phone line. When you invest in us, you commit to empowering lives.

To sponsor online, visit:
<https://helplinedelmor.org/donate2/>
or mail a check or money order to HelpLine.



TAMIKA VINSON-REID

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