

# JAZZ ON THE GREEN



Come out to  
Mill Creek Golf Club for  
HelpLine's

## Annual Jazz, Wine, & Silent Auction

Join us outdoors for a summer evening of  
Jazz, Wine, & Hors d'Oeuvres for a great cause.  
6:30pm - 9:30pm Mill Creek Golf Club Patio

If you like to golf, come early and hit the links  
at 5:15 for a 9 hole, couples tournament with  
jazz, wine, & silent auction afterwards.



**HelpLine**

Delaware and Morrow Counties, Inc.

Friday, June 29, 2012  
Mill Creek Golf Club  
7259 Penn Road  
Ostrander, OH

Golf, Jazz, Wine, & Hors d'oeuvres  
\$100 per couple/pair  
Jazz, Wine, & Hors d'oeuvres only-  
\$30 per person

Call 740-363-1835 or email  
[helpline@helplinedelmor.org](mailto:helpline@helplinedelmor.org)  
to sign up and/or buy tickets!

[www.helplinedelmor.org](http://www.helplinedelmor.org)

Sponsorship Packet 2012

## **ABOUT HelpLine of Delaware and Morrow Counties, Inc.**

Founded in 1970, HelpLine of Delaware and Morrow Counties, Inc. believes that everyone can be empowered to successfully tackle life's emotional, physical, social, or economic challenges if they have the necessary information & support. HelpLine provides critical knowledge, support, and resource information that will ensure people who are struggling can get back on their feet. We are a private, nonprofit organization that accomplishes this through a 24-hour support and information hotline, education in the areas of preventing and addressing bullying, family violence, sexual assault, and suicide, and a volunteer network that brings volunteers to fill volunteer needs of our community non profit organizations.

### **MISSION**

To address the emotional, financial, and information needs of the community.

### **CORE VALUES**

#### **Service to Community**

We are committed to serving our community.

#### **Caring and Respect**

We believe in the value, dignity and diversity of all people.

#### **Excellence**

We are committed to the highest standards of quality, integrity and the ethics of confidentiality, fairness and a non-judgmental approach.

#### **Education**

We are committed to educating our community.

#### **Volunteerism**

We are committed to linking and referring volunteers in our community.

### **KEY FACTS ABOUT HelpLine**

- HelpLine is the only centralized, two-county network that provides our neighbors, family, and friends with live crisis intervention, support and information and referrals to community services, 24 hours a day, 7 days a week, 365 days a year.
- HelpLine's caring hotline specialists are professionally trained and have an average of 8 and 1/2 years of experience. The national average for retention of a hotline worker is 1 1/2 to 2 years.
- HelpLine is a preferred partner with national 1-800-273-TALK suicide network and 1-800-SUICIDE hotlines.
- TGIF, Thank Goodness I'm Female is an innovative program addressing female bullying in middle school and won the Ohio Dept of Education's 2011 Asset Builder Award.
- Last year, HelpLine reached close to 1000 middle school and high school with critical information about depression and suicide, warning signs, and where to get help.
- Connections, a HelpLine affiliate, is the only volunteer center in the County that offers more than 200 volunteer opportunities.

HelpLine is a provider agency of the Delaware-Morrow Mental Health & Recovery Services Board and a member of the United Way of Delaware and Morrow counties. Certified by the Ohio Department of Mental Health, and accredited by the National Alliance of Information and Referral Systems (AIRS) and the National Association of Suicidology.

## **ABOUT the “Jazz on the Green” Event**

Over the past three years, HelpLine’s 24 hour information and support line has seen an increase in callers who have never had to ask for help before. The present day economy has created an unprecedented level of need and for the first time, many families are finding themselves contending with the issue of maintaining safe, affordable housing, sufficient food, resources for medicine, as well as the stress of struggling to care for aging loved ones. Additionally, HelpLine has been challenged like never before to find available resources to ensure our services are there 24/7/365 for those who don’t know where else to turn. And non profits are, rightfully so, being expected to work more cost effectively and efficiently than ever before.

HelpLine is responding to this growing trend through the 2012 ‘Jazz on the Green’ Event, where proceeds will go towards strengthening our ability to link people to the tools they need to stabilize their lives & successfully address their struggles. Our 24/7 2-1-1 line needs to be available to ensure that all families that access our services will receive continuous help, year-round.

### **Event Details**

**Date:** Friday, June 29, 2012

**Time:** 9 Hole Couples/Pairs Golf                    5:15 p.m.  
Jazz, Wine, & Silent Auction                    6:30 p.m. to 9:30 p.m.

**Location:** Mill Creek Golf Course, 7259 Penn Road, Ostrander Ohio

**Proceeds:** 100% will go to benefit the programs of HelpLine of Delaware and Morrow Counties, Inc.

### **Tickets:**

**Golf, Jazz, Wine & Hors d’oeuvres:** \$100 a couple/pair

*Golf portion of event starts at 5:15 p.m. and is a 9 hole pairs/couples event, alternate shots, prizes, then followed by jazz, wine, hors d’oeuvres, & silent auction*

**Jazz, Wine, Hors d’oeuvres only:** \$30 per person

## 2012 PARTNERSHIP OPPORTUNITIES

### Presenting Sponsor | \$3,500

- Identified as presenting sponsor during event
- Placement of promotional materials on event tables
- Display of Company Banner at event registration table
- Logo recognition on all event marketing material
- Mention in articles with press partners (April thru July 2012)
- Logo displays in entrance of event
- Recognition in HelpLine Annual Report
- Company logo on the HelpLine website with live link to company website
- 6 complimentary tickets to HelpLine Jazz on the Green event (Golf & Jazz)

### Catering Sponsor | \$2,000

- Logo recognition on all event marketing material
- Recognition of sponsorship on all event publicity material
- Mention in articles with press partners (April through July 2012)
- Logo displays in entrance of event
- Article about commitment to community in Helping Hand E-Newsletter (Summer 2012)
- Recognition in HelpLine Annual Report
- Company logo on the HelpLine website with live link to company website
- 4 complimentary tickets to HelpLine Jazz on the Green event (Jazz only)

### Entertainment Sponsor | \$1000

- Logo recognition on all event marketing material
- Mention in articles with press partners (April through July 2012)
- Article about commitment to community in Helping Hand E-Newsletter (Summer 2012)
- Recognition in HelpLine Annual Report
- Company logo on the HelpLine website event page
- 4 complimentary tickets to HelpLine Jazz on the Green event (Jazz only)

### Wine Sponsor | \$600

- Logo recognition on all event marketing material
- Mention in articles with press partners (April through July 2012)
- Recognition in HelpLine Annual Report
- Company logo on the HelpLine website event page
- 2 complimentary tickets to HelpLine Jazz on the Green event (Jazz only)

### Publicity Sponsor | \$250

- Recognition in annual report
- Company logo on the HelpLine website event page
- 1 complimentary ticket to the HelpLine Jazz on the Green (Jazz only)

### Golf Hole Sponsor | \$125

- Corporate or organizational website mention & live link on the HelpLine website for six months
- 16" by 20" sign with company name and logo at the tee
- Acknowledgment by Executive Director at opening and closing of Golf Portion of event



## 2012 PARTNERSHIP OPPORTUNITIES cont.

### Silent Auction Item Donation | Value: \$ \_\_\_\_\_

- Listing on auction program
- Recognition in annual report
- Recognition via listing on HelpLine website
- 1 complimentary ticket to the HelpLine Jazz on the Green (Jazz only)

### Live Auction Item Donation | Value: \$ \_\_\_\_\_

- Listing on auction program
- Recognition in annual report
- Recognition via listing on HelpLine website
- 2 complimentary tickets to the HelpLine Jazz on the Green (Jazz only)

### All Sponsorship Levels receive:

- Acknowledgment by Executive Director at the event.
- Sponsor ribbons for all company representatives.



## **2012 Sponsorship/Participation Commitment Form**

**YES**, I want to join HelpLine of Delaware and Morrow Counties, Inc. by sponsoring the 2012 Jazz on the Green Event on Friday, June 29, 2012. My level of commitment is:

- Presenting Sponsor:** \$3,500  
 **Catering Sponsor:** \$2,000  
 **Wine Sponsor:** \$600

- Entertainment Sponsor:** \$1000  
 **Publicity Sponsor:** \$250  
 **Golf Hole Sponsor:** \$125

**SILENT AUCTION ITEM:** I would like to donate \_\_\_\_\_ to the silent auction. Its value is \$\_\_\_\_\_. (Item needed by June 22<sup>nd</sup>). I will drop off item at your offices.\_\_\_\_\_. Please pick up item- address:\_\_\_\_\_

**LIVE AUCTION ITEM:** I would like to donate \_\_\_\_\_ to the live auction. Its value is \$\_\_\_\_\_. (Item needed by June 22<sup>nd</sup>). I will drop off item at your offices.\_\_\_\_\_. Please pick up item – address:\_\_\_\_\_

**DONATION:** I am not able to sponsor the 2012 HelpLine Jazz on the Green event. However, please accept my donation of \$\_\_\_\_\_.

**Golf: 9 Holes, Pairs Golf:** I would like to participate in the Pairs/Couples Golf 9 Hole Contest  
Player Names: \_\_\_\_\_ Email/Phone\_\_\_\_\_

### **GOLF 'n' JAZZ TICKETS:**

- Golf & Jazz for two \$100  
 Jazz only \$30 per person

**Total:** \$\_\_\_\_\_

### **PAYMENT INFORMATION:**

Name/Company \_\_\_\_\_

Organization Contact \_\_\_\_\_ Position \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Daytime Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

- Please make payable to HelpLine of Delaware and Morrow Counties, Inc.  
Total Amount: \$\_\_\_\_\_

Your sponsorship/donation is tax-deductible to the full extent allowed by law.  
HelpLine of Delaware and Morrow Counties, Inc. will provide you an acknowledgement for tax purposes.

*Please e-mail, fax or mail this form to:*  
HelpLine of Delaware and Morrow Counties, Inc.

Attn: Sue Hanson  
11 N. Franklin Street  
Delaware, Ohio 43015  
Business: 740.363.1835 fax: 740.369.0358

E-mail: [shanson@helplinedelmor.org](mailto:shanson@helplinedelmor.org)

**THANK YOU!**

[www.helplinedelmor.org](http://www.helplinedelmor.org)